




# THE POWER OF RED



*“Colour is a powerful way to change a mood or activate the emotions and subconscious mind for success. It affects every aspect of life; and opportunities for using it to improve your home’s energy are innumerable.”*

*~ David Kennedy, author of the best seller Feng Shui for Dummies*

It is easy to relate to the fact that colour impacts us. Colour influences our moods, our impulses and behavior, our mental activity and our physical being.

RED ... is the most active colour ... it is powerful, protective and energetic. These are invaluable characteristics in Feng Shui, where we use colour to adjust the energy of both our space and our personal chi.

Red is **‘hot, hot, hot’** and is the colour of the Fire element, which is represented in the Fame and Reputation gua.

**Fire it up** even more ... in addition to the colour red and the pyramid shape, add the element of Wood.



## Energize Feng Shui with Red

Here are a few simple tips that can help energize your Feng Shui with the colour red.

### Add Passion and Sensuality

Ooh la la ... add red accents in your bedroom and in the Love & Relationships gua. *A little red is all it takes!*

### Protect Your Personal Energy

Wear red to protect against negative energy ... when you need strength to make a tough decision, or when you have to deal with an adversary. Activate the Fire element with red and ignite your personal power.



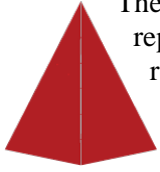
**The colour red**  
**has many defining characteristics:**  
 activating, stimulating, passionate, exciting,  
 powerful, protective, expanding,  
 richness/warmth,  
 love/sensuality, transformation.

It can have positive or negative implications,  
 but regardless of the consequences,  
**red symbolizes energy.**

Whatever red touches,  
**it adds some extra oomph.**  
 That’s why; even in  
 the most tranquil rooms,  
 a touch of red is all it takes to  
**turn up the energy level.**

*Red can animate the inanimate.*

### Increase Recognition



The Fame gua directly affects your personal reputation and how others see you. A good reputation brings many benefits into your life. Enhance this area if you are setting goals and planning your future. Add a red pyramid-shaped candle in the Fame gua to give your reputation a boost or to receive more acknowledgment and recognition for what you do.

### Activate Feng Shui Cures

When hanging crystals, chimes or mobiles, use red string or ribbon. Cut your red ribbon in multiples of nine inches. Nine is the most powerful number in Feng Shui, the number of completion and accomplishment.

### Attract Positive Energy into Your Space



A red front door (or a shade of red, such as burgundy, rust, or cranberry) adds power, protection and a sense of loyalty to your home and its occupants. If this is not possible, place a red mat at the front door or hang a wreath with predominantly red colours on the front door.

### Lift Personal Energy

Place a red throw or cushion on the bed. The addition of this vibrant colour is sure to boost the energy.



### Stop the Drain ... Energy and Money

Is your energy and your money literally going down your drains? Wrap red tape or red string around all drain pipes – sinks, toilets, washing machine, etc. Block this conduit and protect your money and energy.

### Support Your Career

Strengthen your position by adding red on the back of your office chair – a piece of red string or tape, red sweater, etc.



### Make a King Size Connection

The king size bed that has two smaller box springs under a king-sized mattress can create a barrier between the couple. Place a red cloth between the mattress and the box springs to add harmony to your relationship.

### Kick Start a Life Area



Hang a red Feng Shui crystal in any life area that needs a kick start. This is an excellent crystal to move throughout your space - to shake things up and change the energy quickly.



# Online Specials

*February ... the month of love!*

*It's time to reflect on loving yourself and loving others.*

*Pink is more feminine and relates to relationships and love. Red invokes passion and sensuality.*

## Love & Passion

### Pink and Red 30mm Feng Shui Crystals

**Special Price \$26.95**

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#### PINK SWAROVSKI 30mm FENG SHUI CRYSTAL

Hang a beautiful pink Swarovski 30mm crystal in the middle of the master bedroom or in the Love & Relationships gua to enhance the energy of love and romance.

The colour pink connects to self-love ... and unconditional love of self is the foundation to overflowing with the energy vibration of love. Inner strength and self-acceptance promotes well-being and self-understanding.

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#### RED SWAROVSKI 30mm FENG SHUI CRYSTAL

Hang this stunning red Swarovski 30mm crystal in the middle of the master bedroom or in the Love & Relationships gua to stimulate the energy of love and passion.

The colour red adds the energy of power and strength with the vibration of the colour red. Reposition this crystal in any life area that needs a good kick start.

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[Order](#) your Love and Passion Feng Shui Crystals today!

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